

Lee University Campus Choir

Purpose:

Lee University Campus Choir is honored to have the opportunity to sing at your church. Our primary goal is to show forth the glory of our Lord Jesus Christ. It is our prayer that people will be blessed, saved, healed, and set free by the miracle working power of the Holy Spirit. Whether through song, personal testimonies, or sharing of the Word, we want to lift up Jesus Christ.

At some point during our visit, we would like to share the Lee University story. We request that you provide two 6' long tables that we could set up in a high traffic area for our promotional materials and recordings.

The Lee University Campus Choir touring ensemble is a faith ministry. We depend on the love offerings that we receive to meet our expenses and to assist us on our missionary journeys. Travel is very expensive. However, we do not ask for any predetermined amount. We ask, rather, that you make the offering a matter of prayer. I know that you will allow the Lord to meet our needs through your people.

Housing:

We appreciate the time and effort that you and your people put forth in providing housing for Campus Choir. We will be bringing ____ men and ____ women. The total number in the group is ____.

We have found the following method to be the most effective. After securing homes, please list the hosts' names, addresses, phone numbers, how many students they will take, and specify preferences as to males or females. In light of medical issues, please also confirm or deny the presence of pets and/or smokers. (We require two hotel rooms for our bus drivers. If you wish to house Pastor Jim and Johnna in a hotel, this would be appreciated.)

Immediately following the service, our housing coordinator will introduce our students to their hosts at the area you designate and a departure time for the following morning will be announced. If possible, hosts should provide breakfast on the morning of departure. Thank you in advance for your hospitality!

Meal, Dressing Area, Sound Check

MEAL:

A nourishing, hot meal will help our young people to be ready to give their very best effort. We realize that a great deal of time and effort goes into preparing such a meal. We want to make it as easy as possible for you. If you have special instructions, please let us know.

Our suggestions are as follows:

1. Week night services—we would prefer to eat approximately two hours before the service. Occasionally, because of traveling long distances, it will be necessary to eat after the service.
2. Sunday Morning—because of the travel to the evening service, we will need to eat as quickly as possible in order to arrive on time for our next service.
3. Sunday Evening—if the service begins between 6:00 pm and 6:30 pm, we prefer to eat after the service.
4. Bottled water is greatly appreciated for vocal hydration before and/or during service.

DRESSING AREAS:

We need two large rooms for the ladies and two large rooms for the men. These rooms should be in different areas of the building where possible. Pastor Jim and Johnna need a dressing area separate from the young people if that can be arranged.

SOUND CHECK:

We try to arrive around three hours before the service time. Upon arrival we will need to set up our equipment – musical instruments, and PA (if needed) – in order to be ready before people arrive. It helps if the stage is cleared prior to our arrival. We do need someone present who can tell us what can and cannot be moved. We want to complete our sound check at least thirty minutes prior to the service.

Advertising:

Here are some suggestions for creating an effective advertising campaign:

NEWSPAPERS: both daily and weekly, will play a vital role in your overall promotional campaign. A high-quality, color photo can be downloaded from our website at <http://campuschoir.cc/bookingresources.html>. Newspapers are very exacting in their deadlines. If you miss the deadline, you simply miss getting into that particular issue.

IF AT ALL POSSIBLE, hand carry ads and news stories to the paper rather than mailing them. This tends to make a more favorable impression on the editors. The full-color photo should be submitted with the story.

IF YOU LIVE in a small city, don't forget the papers in the surrounding communities. Also, many towns have "shoppers" which are sent free to all postal patrons. These provide additional outlets for stories and ads.

PLACE CALLS to the papers serving your area and ask about advertising rates, names of persons to contact, and closing days (the last day a story or ad can be submitted). Ask for both display ad rates and entertainment page rates since they may be priced differently.

DON'T LIMIT YOUR ADS to one certain page; run several small ads at various places in the paper. The people that you are trying to reach read various sections of the paper – sports, entertainment, ladies, lifestyles, etc.

MANY **RADIO AND TV** stations will make public service announcements free. Call each station to see what they require and whether they want a written copy, a pre-recorded voice-over spot, etc. In some areas, radio advertising "spots" are very effective in reaching an audience.

SOME CHRISTIAN stations will play our downloadable album (<http://campuschoir.cc/bookingresources.html>). It pays to ask.

POSTERS can be very effective in promoting an event. We have provided a downloadable promotional poster on our website (<http://campuschoir.cc/bookingresources.html>). Posters should be used to inform church members and to reach the unchurched. For maximum effectiveness, posters should be up no later than three days prior to an event.

BE CREATIVE! Some churches have handed out free tickets. Others have asked sister churches to link up with them in joint sponsorship. Invite your district churches – invite several districts. Invite other denominations to join in sponsorship. Pray for the Lord's direction as to who should come, then make every effort to invite them and get them there.

School of Music:

The Lee University School of Music is a unique and exciting place to be. Our goal is to take the best of traditional pedagogy and blend it with the most effective and efficient of modern technology in order to train young men and women to build the kingdom of God through music and worship. Whatever degree program and whatever the chosen profession, our hope is that our students will be equipped to serve God through music that is anointed by the Holy Spirit.

QUICK FACTS ABOUT MUSIC AT LEE:

- We have more than 225 students majoring in music.
- WE have a highly qualified and experienced music faculty
- Over 450 students participate in our musical ensembles – students from every major!

Vocal Ensembles:
Campus Choir
Evangelistic Singers
Ladies of Lee
Voices of Lee
Lee Singers
Choral Union

Instrumental Ensembles:
Symphonic Band
Lee Players
Wind Ensemble
Handbell Choir
Brass Quintet
Jazz Band

Six Different programs are offered:

B.A. – Church Music Emphasis

This program is designed for those who wish to be a minister of music or sacred music performer.

B.A. – Applied Music Emphasis

This program is for those who are interested in studio teaching or additional graduate study in applied music.

B. M. E. – General/Choral Endorsement

This program is for those who have a desire to teach either choral or general music at the Junior or Senior High level, or who plan to teach elementary school music.

B. M. E. – Instrumental Endorsement

If you want to be a band director, this program is for you.

M. C. M. – Master of Church Music

This program is for those who wish to serve in music ministry

M. M. P. – Master of Music Performance

Our newest program for performers.